

COUNTRY FEEDS

Ken Dare has been in the Horse Feed Supply business for at least 20 years or longer. He is an aggressive marketer with a flair for stepping up to the plate when opportunity knocks, and he is not afraid to take a gamble. It has paid off handsomely for him business-wise and for all of us in the horse community in one way or another. Originally located on his own farm, the business has relocated to a small shared site on Fraser Hwy in Langley. Ken treats all of his customers, new or old-timers the same. Everyone is welcomed warmly - friendly service is their stock in trade. This works well as it has attracted a huge clientele, a parking spot and the store is always packed. The good news is Ken's expansion plans on the horizon.

It doesn't matter what a horseman needs in the way of equipment or feed - he can probably find it at Country Feeds, and if he can't, they will order it for you, call when it arrives and possibly even deliver it.

Country Feeds has excellent, knowledgeable staff. They work hard, smile and always greet the customers. Even the store cats will spend time with any customer that pats them!

Country Feeds has contributed to the horse community in many ways through sponsorships, advertising and assistance to groups and horse show committees.

Congratulations to Ken Dare and Country Feeds on a well deserved Horse Business of the Year Award.