

HCBC Business Membership



Become an HCBC Business Member and...

- ⇒ **“Target Market”** to a unique demographic
- ⇒ Create **“Brand Awareness”** of your products and/or services.
- ⇒ Extend your company **“Reach”**
- ⇒ **“Network”** with others businesses and individuals
- ⇒ Keep **“Informed”** on issues and trends in the equine industry



Horse Council BC (HCBC) is a non-profit organization, governed by an independent Board of Directors, committed to representing the interests of our members and the equine industry. As one of the most successful multi-breed, multi-discipline equine organizations in Canada we represent the equine community in BC, by collaborating with individuals, businesses and industry professionals to strengthen communication, education, and safety.

Benefits of an HCBC Business Membership include:

- ⇒ Detailed listing in both the **Horse Industry Guide** and on **HCBC’s Website**, which includes a brief company description, a link to your website and email address. (2 category limit in each area)
- ⇒ Advertise your product and/or services on **HCBC’s Online Forums**
- ⇒ Display your company’s promotional materials at tradeshows attended by HCBC
- ⇒ Participate in the Ascension’s Group Benefits Program
- ⇒ Participate in the Group Commercial Insurance Program through Capri Insurance
- ⇒ Free racking of your promotional materials in our office
- ⇒ HCBC office staff referrals
- ⇒ Additional sponsorship and advertising opportunities



For more information contact Shawn Stephens, Membership Coordinator, at 604.856.4304, Ext# 102 or email membership@hcbc.ca.