



Strategic Plan

Reviewed: November 2009

This strategic plan identifies 5 areas of strategic value.

Board needs to come together on behalf of all (not on behalf of clubs, affiliates, zones, etc)

Horse council operates on behalf of the equine interests of our members

1. A VOICE FOR AND LOBBY ON BEHALF OF THE EQUINE INTERESTS OF OUR MEMBERS
2. A RESOURCE FOR PRESERVING, EXTENDING AND DEVELOPING ACCESS TO TRAIL AND PUBLIC LANDS
3. EDUCATION / INFORMATION RESOURCE FOR EQUINE RELATED ACTIVITIES
4. PROVIDE ACCESS TO HCBC GROUP INSURANCE PRODUCTS FOR EQUINE RELATED ACTIVITY AND OTHER MEMBER SERVICES
5. DEVELOPMENT AND ADMINISTRATION OF COMPETITIONS (LOCAL & PROVINCIAL)