

## **Business Membership Application**

### Please fill out all required information Horse Council BC Business Membership expires 1 year from date purchased or renewal Business Membership **DOES NOT** provide insurance coverage. □ New Business Membership □ Renewing Business Membership **Business Name:** Business Address (Store Front) if applicable: **Business Phone:** Email: Website: Please submit a Business Logo by email to be displayed with your listing on our website directory. Jpeg format Facebook: YouTube: Business Information X (Twitter): Instagram: Business Description (100 words or less) Contact Info Contact Name: Mailing Address: Phone: Email: Business Membership \$99.00 \$99.00 \$4.95 **GST Total** \$103.95 ☐ Cheque (payable to Horse Council BC) □ Credit Card - Credit card information will be shredded once the transaction is complete. Name on Card Card #: **Expiry Date:** CVV:



# **Business Membership Application**

#### Please select 2 choices

	Accommodations  Barn/bed & Bale, Living Quarters, Retreats, Guest Ranches, Camps	☐ Equine Sales & Rentals  Horse, Pony, Mule, Donkey Sales &  Rentals, Trail Riding Services	☐ <b>Horse Health Care</b> Veterinarians, Equine Massage, Equine  Rehabilitation
	Artists - Awards - Supplies & Services Ribbons, Trophies, Awards, Embroidery, Fine Art Gifts & Photography	□ <b>Equine Services</b> Equine Expos & Trade Fairs, Horse  Show Facilities	<ul><li>☐ Misc. Equine Products or</li><li>Services</li><li>☐ Misc. Non-Equine Services</li></ul>
	Associations & Societies  Memorial Gardens, Preservation &  Protections Societies, Rescue/Adoption Services	☐ Farm/Facility Services &  Supplies  Construction & Renovations, Fencing,  Haying Services, Field/Paddock  Maintenance, Footing	□ <b>Legal Services</b> Accounting, Bookkeeping, Tax Services, Marketing, Advertising, Web Design, Publications
	Boarding Stables & Equestrian Facilities Boarding, Equestrian Facility Rentals	☐ Farriers ☐ Feed & Feed Additives	☐ <b>Riding Instructors &amp; Trainers</b> Riding Instructors, Education, Riding  School, Horse Breaking & Training
	Breeding, Stud Services & Auctions	□ Insurance Services	□ Rider Health Services
	Business Services	Equine & Human Insurance Services	Rider Fitness, Massage, Physiotherapy
	Carriage/Sleigh Sales, Rides &  Clothing  Equine related clothing, sales & suppliers	<ul><li>☐ Holiday/Retreats</li><li>☐ Haulers &amp; Shippers</li></ul>	☐ Tack Suppliers, Repairs & Saddle Fitting
Agreement and Consent	By completing this application and providing information to Horse Council BC, I acknowledge and consent to the publication of the information in the Public Domain, including but no restricted to the HCBC Online Directory and to release contact information that may be requested by Horse Council BC members and the public.  Date of Application:		
	Please Print your name:		
Agre	Authorized Signature:		



## **Business Benefits**

With over 25, 000 members, a Horse Council BC Business membership can provide benefits to businesses of every size.

#### **Promote your Business with Horse Council BC**

Maximize your exposure in BC's vibrant equine community

Whether you're looking to grow your client base, enhance visibility or connect with horse enthusiasts across the province, Horse Council BC's business membership delivers powerful marketing value and exclusive perks:

#### **Exclusive Member Benefits**

#### **Group Commercial Insurance Access**

Enjoy competitive rates and comprehensive coverage through Acera Insurance Call 1-800-670-1877 for details and enrollment

#### **Featured Business Directory Listings**

Get discovered! Your business will be listed in our HCBC website Directory, complete with:

Contact Information

Log Discounted Advertising Rates

Direct Website and Social Media links. Reach thousands of horse owners and riders with exclusive savings:

30% off advertising in Equine Lifestyles magazine

10% off advertising in our E-news

10 % off advertising via our Social Media Platforms

#### **Sponsorship Opportunities**

Showcase your brand at HCBC events!

We offer customized sponsorship options for businesses looking to increase visibility and connect

with the community

Contact: jocelyn.plasman@hcbc.ca

Business referrals & in-office Promotion

We connect our members with the services they need - including yours!

HCBC staff refer business members to potential clients

Leave your flyers, brochures and business cards in our office for added exposure

#### **Monthly Business Spotlight**

Be Seen! Every month we highlight 3 or more business members in our E-News Spotlight.

#### One Free Ad with Membership

All new or renewing business members receive a complimentary small ad upon joining!

Size: 2.5" x 5.5" (horizontal) Just supply your ad design

#### **Free Subscription**

Stay connected with a complimentary subscription to Equine Lifestyles magazine

Ready to grow with Horse Council BC?

Join us today and connect with BC's thriving equine community